



**ICE B'GONE
MAGIC®**

Sears Ecological Applications Company, LLC.

SEACO has earned “Designed for the Environment” recognition from EPA as indicated by the logo for Ice B’ Gone Magic.

We are the only roadway deicer in the USA to be granted this designation!

EPA allows safer products to carry the Design for the Environment (DfE) label. This mark allows consumers to quickly identify and choose products that can help protect the environment and are safer for families.

DfE starts with information that scientists already know about each ingredient and how it affects living things. Where that information doesn’t tell the full story, EPA looks at an ingredient’s chemical structure – its components and shape – to understand how it could impact the environment and people. A chemical’s structure can tell a lot about how the chemical will behave and what types of effects it may have when it comes in contact with people or the environment.

We are indeed proud and pleased to be able to work with EPA to offer these superior products, which now are recognized by EPA as being a more acceptable product for the environment.

**“Sears Ecological is an EPA Design for the Environment
Partner for Safer Chemistry”**

Please note that EPA cannot, and does not, endorse or recommend specific products.